

LLRC 2017 Annual Report



Thank you for attending our First Annual “Annual Meeting”!

For those of you that could not attend, we wanted to share with you a few highlights from the meeting.

Current board: Thank you to our Board of Directors for their diligence and hard work, which keeps our club running smoothly. We recognized 3 of our current board members who are rotating off, after their years of service.

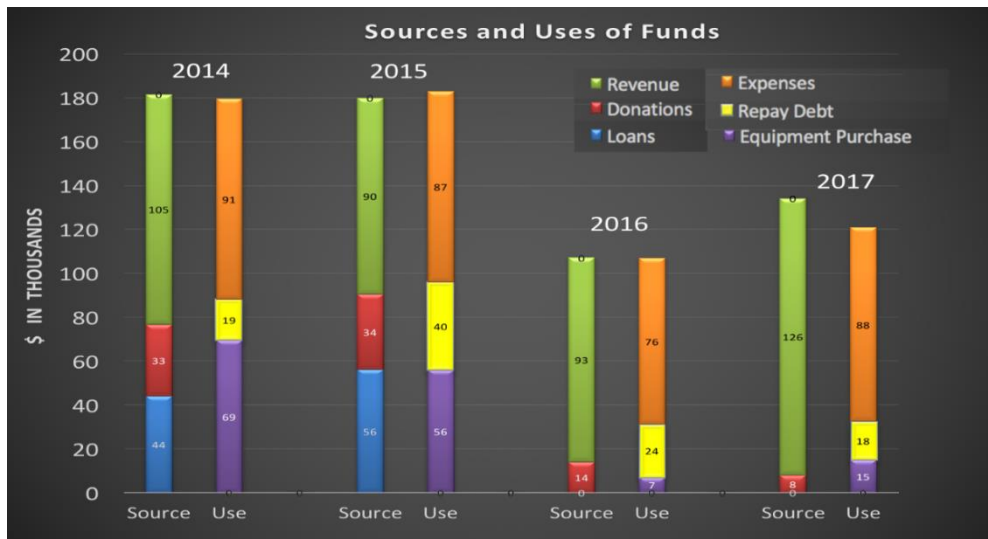
- Karen Berrell- for her efforts with coordinating our Juniors as well as all of our travel and regattas;
- Jodene Marquis – for her efforts with fundraising, LLRC promotion and Community Education;
- Becky Heflin – for her efforts in the formative stages of LLRC in 2014 and onward.

Our past: we shared how LLRC was founded, and our building blocks of generosity and hard work! LLRC has made amazing progress in just 4 years! We acknowledged the contributions of Coach Nicholas and our founding members.

Highlights of 2018:

- Our membership grew from 50 to 87 rowers! Many thanks to Coach Sandi for her work on recruiting!
- LLRC paid off our remaining loans in June- 6 months early!
- Fleet additions to accommodate our growing rowers: a coxed four, 2 singles, 8 sculls and 4 sweep oars

FINANCIAL OVERVIEW:



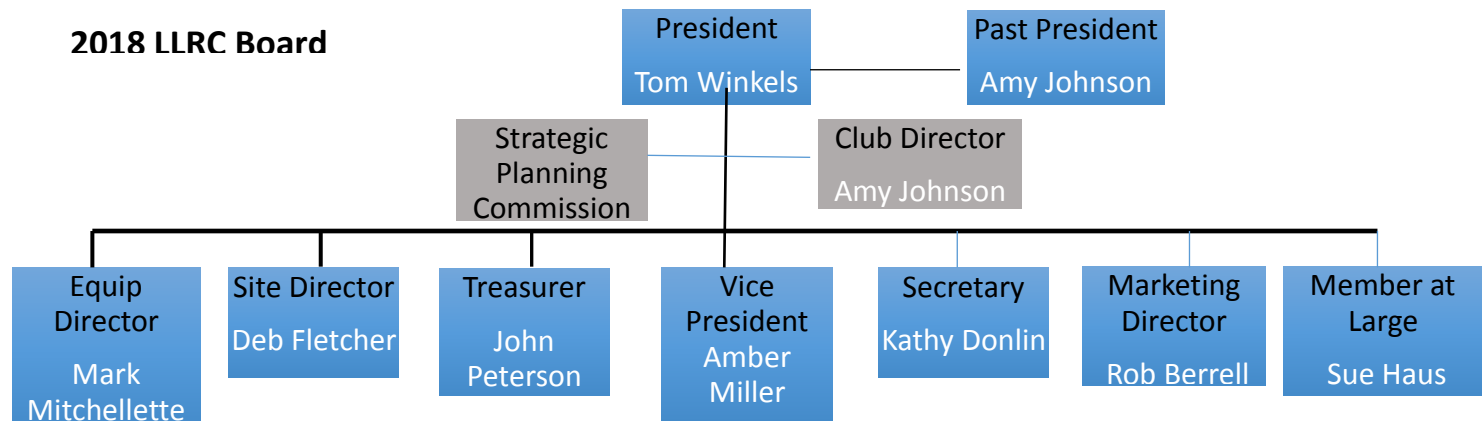
Treasurer John Peterson shared our past 4 years of financials. Our success in our first 2 years, is to be attributed to generous donations; about \$34,000 in 2014 and again in 2015. Our revenue and these donations were used to purchase equipment, repay loans and cover operating expenses. Without any major fundraising campaign during our past 2 years, we have seen donation levels drop. As shown above, our revenues increased in 2017 as both our junior and masters membership increased. We have been financially responsible and resourceful, operating within our financial means. This year the Board set aside \$10,000 to be used for future capital expenses.

2018 & LLRC Future

Tom Winkels, as our new President introduced our new board & shared our vision for the future.

Also joining the Board is Amber Miller as our Vice President, Mark Mitchellette, Kathy Donlin, Rob Berrell and Sue Haus. John Peterson and Deb Fletcher remain on the Board.

Amy Johnson, in addition to remaining on the Board as Immediate Past President, will also serve in the role of Club Director. This position was designed after listening to feedback from our coaches, in order to provide a resource for smoother processes and enhanced communication and cooperation between Board, Coaches and Members. We also created more formal roles and responsibilities for each board member. Thank you to our new board members!



2018- Our future is Bright!

We are excited to celebrate our 5th year in 2018!

We have many returning rowers to continue to learn and excel in this amazing sport!

Our goal is to provide a better rowing experience, by hiring two new head coaches, one for our Juniors and one for our Masters rowers.

Our Needs:

Volunteers! We continue to be a volunteer driven organization, and have many volunteer roles that you can help fill!

- **Equipment Committee:** responsible for the upkeep, maintenance and replacement of LLRC's equipment.
- **Site Committee:** responsible for the "boat site" at Birch's and the dock & boat racks.
- **Volunteer coordinator:** coordinates all volunteers for various need; cleanup days, car washes, regattas etc.
- **Fundraising Committee:** responsible for raising funds for the operation of the club.
- **Community Education Coordinator:** responsible for working with local comm ed groups to offer Learn 2 Row classes
- **Marketing committee:** promo of LLRC; media releases, organizing open house/ llrc information nights, local opportunities to promote LLRC such as local parades etc.

If you have an interest in serving on one of these committees, please email longlakerowing@gmail.com

> **BOATS and Equipment:** We are in acquisition mode for more boats and equipment and we will need your help to give our rowers optimal boats and equipment to practice and compete. With the insights of our coaching staff, the board has identified the immediate need of a new racing quad and a double for 2018; totaling ~ \$25,000 on the used boat market. We will be launching an official fundraising campaign in early 2018. If you are interested in making any year end gifts for your 2017 tax year, LLRC is a 501(c)3 charitable organization & donations are tax deductible. Checks can be made payable to **LLRC** (Long Lake Rowing Crew) and mail to **LLRC, PO Box 591, Long Lake, MN 55356** or donate online at <http://longlakerowing.org/donate>.

THANK YOU!

Thank you to all of our members! We appreciate everyone who is a part of our LLRC family! It has been an exciting year & I look forward to all we will accomplish together as a team in 2018!

~Amy Johnson, Past President/ Club Director